



**39<sup>th</sup> Annual Meeting**  
**Wednesday–Saturday, October 14-17, 2009**  
**Denver Marriott Tech Center**  
**Denver, Colorado**

The members of the College of Optometrists in Vision Development (COVD) invite you to join us for our 39<sup>th</sup> Annual Meeting.

The COVD Annual Meeting will be held October 14-17, 2009 at Denver Marriott Tech Center, Denver, Colorado. More than 500 optometrists, vision therapists, faculty, and students are expected to attend. **The exhibit hall will be open on Wednesday, October 14, 2009 between the hours of 5-7 p.m. in conjunction with the ending of the Applied Concept Course to conveniently allow those in attendance time to visit exhibitors.** Exhibits will be in place through Saturday, October 17, 2009.

As an exhibitor you will receive:

- ◆ A 6' table with two chairs
- ◆ Two Exhibitor Registrations
- ◆ One Electric Outlet (if needed)
- ◆ An opportunity to be included in the Friday afternoon and/or Saturday morning Exhibitor Seminar Lectures

If you would like to donate a raffle prize for the Grand Drawing, which is held during the Installation and Induction Banquet, indicate it on your exhibitor application in the space provided. Please bring the raffle prize (if possible) with you. Your contributions are always appreciated. One lucky attendee purchasing a ticket, will be drawn and receive all raffle prizes donated.

If you have questions, contact Jackie Cencer at (330) 995-0718 or [jcencer@covd.org](mailto:jcencer@covd.org). See you in Denver!

**Exhibit Application Deadline** to be included in the preliminary program, application must be received on or before April 1, 2009. Please submit, in space provided on page 2, your booth description, and exhibitor seminar description, if applicable.

# COVID 39<sup>th</sup> Annual Meeting Exhibitor Application

Please fax application to (330) 995-0719 or mail the application to COVID, 215 W. Garfield Rd., Suite 200, Aurora, OH, 44202. Questions? Contact Jackie Cencer at (330) 995-0718 or jcencer@covd.org

Please type or print:

Company Name: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

## SPACE Registration Fees:

One table	\$1,450	_____	Four tables	\$3,500	_____
Two tables	\$2,100	_____	Five tables	\$4,200	_____
Three tables	\$2,800	_____			

Space Selection: AT THIS TIME, PLEASE CONTACT JACKIE CENTER AT 330-995-0718, OR JCENCER@COVD.ORG, FOR SPACE AVAILABILITY. SELECTION IS VERY LIMITED.

Option 1: # \_\_\_\_\_ Option 2: # \_\_\_\_\_ Option 3: # \_\_\_\_\_

Exhibitor Booth Description: \_\_\_\_\_

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Exhibitor Seminar Description: \_\_\_\_\_

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Company Name: \_\_\_\_\_

**Sponsorship and Exhibitor Opportunities:**

**Friday Afternoon Exhibitor 1 hour Seminar Session - \$1000 \_\_\_\_\_**

**Friday Afternoon Exhibitor two- 1 hour Seminar Sessions - \$1500 \_\_\_\_\_**

**Saturday Morning Exhibitor 1 hour Seminar Session - \$800 \_\_\_\_\_**

**Saturday Morning Exhibitor two- 1 hour Seminar Sessions - \$1200 \_\_\_\_\_**

**Hospitality Suite - \$2,000 RESERVED**

**Morning Coffee Break - \$3,000 \_\_\_\_\_ (Please Circle Choice: Thursday, Friday, Saturday)**

**Afternoon Coffee Break - \$3,000 \_\_\_\_\_ (Please Circle Choice: Thursday, Friday, Saturday)**

**Meeting Bags - RESERVED**

**Meeting Badge Holders - RESERVED**

**Opening Night Reception - \$5,000 \_\_\_\_\_**

**Lunch - Thursday \$5,000 \_\_\_\_\_**

**Lunch – Friday \$5,000 \_\_\_\_\_**

**Purchasing Mailing List information: (Excel spreadsheet format sent electronically)**

\_\_\_\_\_ Meeting Attendees only - \$50.00 (each List) – 30 days prior to meeting

\_\_\_\_\_ All COVD Members - \$150.00 (each List) – 30 days prior to meeting

\_\_\_\_\_ Meeting Attendees only - \$100.00 (each List) – 2 WEEKS PRIOR TO MEETING

\_\_\_\_\_ All COVD Members - \$300.00 (each List) – 2 WEEKS PRIOR TO MEETING

**PLEASE NOTE:**

Mailing lists with addresses or emails (exhibitor choice) can only be used one time. If you choose to purchase mailing/email list information, a List Renter Agreement must be signed, and the advertisement must be approved prior to mailing/email.

Company Name: \_\_\_\_\_

**TOTAL DUE from pages 2 and 3**

Space Fee: \$ \_\_\_\_\_

Sponsored Event(s): \$ \_\_\_\_\_ Description: \_\_\_\_\_

Mailing Labels: \$ \_\_\_\_\_

TOTAL DUE: \$ \_\_\_\_\_

*\*At this time, exhibit applications must be Paid in Full at time of submitting application/reserving space.*

*If you have questions, contact Jackie Cencer at (330) 995-0718 or [jcencer@covd.org](mailto:jcencer@covd.org).*

**Electrical Outlet:** \_\_\_\_\_ **YES**    \_\_\_\_\_ **NO**

**Raffle Prize donation:** \_\_\_\_\_ **YES**    \_\_\_\_\_ **NO**  
(Raffle prize to be drawn during Installation /Induction Banquet)

Company Name: \_\_\_\_\_

**Company Representative(s) Attending:** Please list the name(s) of representative. (2 per table only.) (If purchasing more than one table, please use additional paper to list exhibitor names.)

Name/Title \_\_\_\_\_

Mailing Address (City/State/Zip) \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Name/Title \_\_\_\_\_

Mailing Address (City/State/Zip) \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

We agree to abide by all requirements, regulations and obligations adopted for this event. We understand that space is assigned on a first come basis, and that the College of Optometrists in Vision Development (COVD) reserves the right, without prior notification, to each affected exhibitor, to reassign booth space in order to conform to utility services, fire codes, and other criteria.

We further agree to indemnify, hold harmless, and otherwise release the College of Optometrists in Vision Development, 215 W. Garfield Rd., Ste. 200, Aurora, OH, 44202 from any losses, damages or injuries arising from our participation in the COVD 39<sup>th</sup> Annual Meeting and we fully understand that the extent of liability shall be limited to the refund of all fees paid for exhibit space, in the event that the meeting is canceled or otherwise not held as planned.

We further agree to indemnify, hold harmless, and otherwise release Denver Marriott Tech Center, 4900 S. Syracuse St., Denver, Colorado, 80237 from any losses, damages or injuries arising from our participation in the COVD 39<sup>th</sup> Annual Meeting.

I acknowledge that I have read and agree to the Exhibitor Rules and Regulations set forth by the College of Optometrists in Vision Development.

\_\_\_\_\_  
Please **print** your name here.

\_\_\_\_\_  
Please **sign** your name here.

\_\_\_\_\_  
**Date**

**Method of Payment**

Company Name: \_\_\_\_\_

Check \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Discover \_\_\_\_\_

**FOR CHECK PAYMENTS:** Make checks payable to COVD.

**FOR CREDIT CARD PAYMENTS:** We must have the exact address where you receive the bill for this credit card and your expiration date.

Name as it appears on credit card: \_\_\_\_\_

Billing address of credit card:  
(Address, City, State, Zip) \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Verification # \_\_\_\_\_ (3 or 4 digit number on front or back of card)

Signature \_\_\_\_\_

<b>FOR OFFICE USE ONLY:</b> Date _____ Check # _____ Amount \$ _____
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**PLEASE RETURN TO JACKIE CENCER at 330-995-0719 (fax) or mail to  
COVD 215 W. Garfield Rd., Ste. 200, Aurora, OH 44202.**

# **Exhibitor Rules & Regulations**

- Space assignments will be made in the order received with full payment and signed form.  
**Please Note:** COVD, reserves the right, without prior notification, to each affected exhibitor, to reassign booth space, in order to conform to utility services, fire codes, and other criteria.
- If space is cancelled less than one week before the show, no refund will be made.
- All exhibits must be completely set up at least one hour before the show begins. Exhibits may not be dismantled or removed before 2:00 p.m. on the last day of the show. All deliveries must be coordinated through the official contractor.
- Exhibitor agrees not to hold programs or events, including hospitality suites and demonstrations, during exhibit hours or during other convention events.
- You will be provided with exhibit space consisting of (1) 6' x 2' skirted table, (2) folding chairs, and (1) electrical outlet. All other equipment must be requested through the official contractor.
- No decorations or displays may obstruct other displays or protrude into the aisle. All booth areas must be neatly kept and free of trash and litter.
- Speakers or hand-held microphones will not be allowed. Other noise will be kept to a level that the Association determines not to be offensive.
- Alcoholic beverages may not be served from any booth.
- Booth space may not be assigned, sublet or used by anyone other than the exhibitor that has contracted for that space.
- All activity of any exhibitor must be confined to the space purchased.
- The exhibitor agrees hereby to hold harmless and to indemnify the College of Optometrists in Vision Development for any claims, demands, or lawsuits of any whatsoever made against them arising out of preparation, setting up, installation, operation, dismantling or removal of exhibit by this exhibitor, or for any actions by exhibitor's personnel.
- For damages or injuries that may be done to, suffered by, said exhibitor, he, she, or they shall have redress against that person or persons causing the damage, and not against the College of Optometrists in Vision Development, it being understood that the College of Optometrists in Vision Development guarantees nothing except what is expressly contained in this contract.
- Housing Information: Denver Marriott Tech Center – to be determined at later date prior to the meeting. Please keep updated by visiting COVD web at [www.covd.org](http://www.covd.org).

The official meeting contractor is TBD.

- **Conflicting Meeting and Social Events**

In the interest of maintaining attendance at official educational events, Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of attendees, Exhibitors, or invited guest from educational sessions during official event hours. The College of Optometrists in Vision Development will provide a list of dates, and times that are reserved for COVD functions upon request. Events may be held outside these times but must conform to Affiliate Functions (non-compete) Clause. (See below)

- **Affiliate Functions (non-compete) Clause**

Affiliate functions may not compete with the College of Optometrists in Vision Development. Competition includes, but is not limited to:

- Hosting Affiliate Function at a date and time that competes with a COVD event.
- Hosting Affiliate Function that provides continuing education credit towards licensure of an eye care professional.
- Hosting Affiliate Function utilizing meeting rooms, space held by COVD at designated meeting property.